

## Whitman Amateur Radio Club Emergency Flea Market Meeting 04/15/15



**Paul Moss KB1MTW**  
Vice President

**Jim Tovet W1JT**  
President

**Jeff Tracy N1SOM**  
Treasurer

**Larry Kenney K1LJK**  
Secretary

*Photo by Jeff WK1D*

**ATTENDANCE:** 19 members were present including 4 elected officers

W1JT Jim Tovet  
KB1MTW Paul Moss  
KA1KIJ Bob Azanow  
KA1CQD Fred Sanford  
N1POO R. Peter Carlson  
KB1CYV Roy Logan  
K1LJK Larry Kenney

N1SOM Jeff Tracy  
W1JGR John Ruppel  
WA1MAD Mike Davis  
K1UFO Billy Robinson  
KB1IKH Elayne Tovet  
N1EZN Barry Kennedy

W1EKG Ross Hochstrasser  
KC1CNP William Goodwin  
WD1L John Nelson  
KC1ACG Fred Burtwell  
KB1OEQ Ron Stundze  
WK1D Jeff Ayres

### **Secretary's Report:**

President **Jim Tovet W1JT** called the meeting to order at 7:01 pm, 04/15/15. A quorum was present.

The Pledge of Allegiance was recited followed by the attendance roll.

## Whitman Amateur Radio Club Flea Market:

**Jim W1JT** informed everyone **Chris N1CFB** has volunteered to lead the Flea Market team.

Initial decisions made to date are:

- Flea Market vendors are our 'customers' when establishing the Whitmans Club Flea Market
- The clubs automated phone/v-mail (781-523-5010) needs to be updated to contain the latest details regarding the May Flea Market. **Jeff N1ZZN** has access to this. **Jim W1JT** will ask Jeff to update the phone msg asap.
- The Date/Time of the upcoming Flea Market is: Saturday May 30<sup>th</sup> & Sunday May 31<sup>st</sup> from 8am-3pm. Note: the K/C hall is hosting a Bingo event Saturday night May 30<sup>th</sup> so it will important to clear all Flea Market vendors and our own equipment out of the hall at the end of Saturdays Flea Market.
- Vendor prices have been set:
  - Spaces purchased in April will cost \$15/each day (Saturday and Sunday)
  - Spaces purchased in May will cost \$20 for Saturday and \$15 for Sunday.
- Vendors will be allowed to choose inside vs. Outside.
- A general discussion took place and it was decided the club will sell water, soda and coffee during the flea market. **Jeff WK1D** volunteered to purchase the water at BJ's.
- **Mike WA1MAD** has a friend, George w/a Pizza delivery/brick oven mobile business and it was suggested he attend the flea market (at no-cost) and sell pizzas during the flea market. Note: the Pizza vendor will secure all necessary town permits for selling his food at the flea market.
- A general discussion took place regarding payment for use of the K/C hall. It was decided this payment would come from the club funds and not from the flea market budget.
- Current volunteers helping **Chris N1CFB** w/Flea Market organizational tasks:
  - **Jeff WK1D**
  - **Mike WA1MAD**
  - **Mark KC1ACF**
- Current volunteers for Flea Market setup and/or contacting potential vendors:
  - **Ross W1EKG**: setup
  - **Bob KA1KIJ**: setup and vendor contact
  - **Paul KB1MTW**: setup and takedown
  - **Jeff WK1D**: setup and vendor contact
  - **Bill KC1NCP**: setup and vendor contact
  - **Pete N1POO**: setup and vendor contact

## Vendors/Vendor lists:

- **Chris N1CFB** plans to visit area Flea Markets and hand out flyers to vendors to generate interest in our Flea Market. If not interested, collect their contact info, if possible for future Flea Markets. Note: **Ross W1EKG** believes he has a vendor collected from past Whitman Club Flea Markets.
- **Mike WA1MAD** created Flea Market flyers and attended the MIT Flea Market on Sunday April 19<sup>th</sup> with **Larry K1LJK**. Both Mike and Larry gave out flyers to vendors.
- **Ross W1EKG** offered to contact Steve who runs the MIT Flea Market for his vendor list. Ross will also speak w/the K/C for a Flea market vendor list. **John W1JGR** will speak to his fiancée regarding vendor names as well. **Jim W1JT** offered to visit the

Avon flea market.

### **Flea Market signs:**

- **Chris N1CFG** has arranged 25 complimentary signs to be made by Jack Foley. The general thought seem to be there are also approx 10 signs from last year we can use, bringing the total sign count up to 35.
- The K/C halls front marquee will also show Flea Market details.
- Last years Flea Market signs can also be used. A general discussion on methods to cover over and update last years dates with this years. Each person w/a sign will be responsible for updating the dates. Tape over and writing the new dates w/a black magic marker, printing out the new dates in a large font and taping over the old dates and using pre-formed letters from a stationary store were different idea discussed.
- Volunteers agreed to inquire w/town officials (police/town hall) for permission to install Flea Market signs (18"x24") around town in key traffic locations. The following volunteers agreed to contact the designated towns asap for permission and install Flea Market signs approx 1 week before the event (install on Memorial Day weekend). Updates on progress should be mailed to **Chris N1CFB**. Chris will work with these volunteers and decide how many signs should go into each town.
  - **Ron KB1OEQ** : Whitman
  - **Bob KA1KIJ** : Rockland, Holbrook
  - **Jim W1JT** : Abington, Hanson
  - **Larry K1LJK** : East Bridgewater
  - **Jeff WK1D** : Weymouth
  - **Mike WA1MAD** : Hanover
  - **Jeff N1SOM** : Abington (specific location)

### **Flea Market Flyers:**

- **Chris N1CFB** to create or approve a flyer prior to distribution.
- **Jim W1JT** offered to print 200 flyers once the design is finished.
- It was suggested we email the flyer out so everyone can print some for themselves. PDF format was decided on. **Larry K1LJK** volunteered to email out the PDF flyer. It was decided to hold this distribution until after the May club meeting.
- A general discussion took place on flyer designs and use;
  - **Mike WA1MAD** suggested small tear-offs be incorporated into the flyer. **Jim W1JT** noted this is works very well but is very time consuming to do w/the volume of flyers to be produced. Mike also suggested including the fall flea market details on the flyer as well (**Chris N1CFB** to decide)
  - **Mike WA1MAD** also suggested flyers could be put on car windshields in large parking lots. It was noted that permission from the owner of the lot must be ensured as many flyers are discarded in the lot causing a mess for the lot owner to deal with.
  - **Roy KB1CYV** suggested we tape copies of the Flea Market in our read car windows to advertise the event.
  - **Jeff N1SOM** reminded us that the receipts he provided to vendors will include the dates for the fall flea market.

### **Flea Market Advertising:**

- A general discussion took place regarding advertising ideas:
  - Info can be placed on cable / community tv channels
  - CraigsList can be used
  - Newspapers: the free 'marinor' papers, the Whitman/Hanson Express
  - **Jim W1JT** will investigate free newspapers in the area and also check prices w/the Ledger and Enterprise newspapers. **Ross W1RKG** suggest only advertise in the Sunday newspaper: possibly up to 3 Sundays prior to the event (to assure the vendors see this)
  - **Jeff N1SOM** will reach out to Wicked Local for advertising costs.

### **Flea Market Budget:**

- A general discussion took place regarding how much money should be allocated for Flea Market operations. This included approximations on cost of advertising as newspaper costs are not known yet.
- Motion to allocate \$400 for Flea Market operations made by **Ross W1EKG** with a second by **Jeff WK1D**. Motion passed quorem vote.

Motion to adjourn the meeting made by **Billy K1UFO** with a second by **Fred KA1CQD**.

Motion passed quorum vote. **Jim W1JT** adjourned the meeting at 8:08pm 04/15/15